

# LAVANYA LAKSHMI NARAYANAN

## SKILLS

I am a print journalist by ethic and a multimedia journalist by practice. Longform writing, broadcasting and social media content creation are my comfort zones. I work best under pressure.



## OBJECTIVE

I am a master's student in Multiplatform and Mobile Journalism at Birmingham City University, passionate about pursuing a career in web journalism and related forms of communication

To open myself to storytelling possibilities beyond mainstream print and broadcast.

To experience different newsrooms and the challenge of adapting news to different audiences, by content type and medium.

## WORK EXPERIENCE

### Writer | DESIBlitz | March 2018- present

I contribute to this British-Asian web magazine's current affairs and taboo section. I also do video content occasionally for the website.

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### Marketing and Communications Assistant | Birmingham City University International Office | October 2017-present

I work on social media marketing, event management, applicant advise and conversion activity for the University's International Admissions Department.

### Reporter/Sub-Editor | Indulge – The New Indian Express | July 2016-February 2017

Worked as a lifestyle journalist covering food, art and cinema. Responsibilities included reporting, editing and page making for close to four regional centers. I also handled the Facebook page for the newsmagazine during my time there.

[Author Profile](#)



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## REFERENCES

Pramila Krishnan (previously with News7 Tamil, Chennai)

BBC Tamil

[pramila.krishnan@bbc.co.uk](mailto:pramila.krishnan@bbc.co.uk)

Diane Kemp

Professor of Broadcast Journalism Birmingham City University

[Diane.Kemp@bcu.ac.uk](mailto:Diane.Kemp@bcu.ac.uk)

Paul Bradshaw, award leader

MA Multiplatform and Mobile Journalism

[Paul.Bradshaw@bcu.ac.uk](mailto:Paul.Bradshaw@bcu.ac.uk)

**Freelance writer | City Express - New Indian Express  
| February 2017-August 2017**

Worked as a regular contributor to the city edition's daily supplement. Specialized in features covering art, fashion and animal welfare.

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**Reporting Intern | News7 Tamil | June 2015**

Worked on a weekly social issue programme contributing to the planning and research of the show. Shadowed the camera crew, editing and social media departments.

**NGO EXPERIENCE**

**Documentation intern | Nizhal | June 2014**

Surveyed the condition of trees and plants in densely populated areas of the city. Contributed to the compilation of a handbook of protected tree varieties in Chennai.

**Documentation intern | Indian Council for Child Welfare | December 2014**

Was a part of the field work team. Work involved house visits to children who had applied for financial aid for education, translation of teaching guides from Tamil to English. Prepared quarterly reports for the organisation's schemes. Also worked with the emergency child helpline.

*I love historical places and try and visit as many places that have an interesting story as I can in my free time. I also indulge in some amateur photography. My dog is the most precious thing in the world to me and I am involved in rescue and rehabilitation efforts, particularly for senior dogs, in my home city. Living alone during most of my higher education has also woken the chef in me. I haven't killed anyone yet, so that's going well so far.*

**EDUCATION**

MA Multiplatform and Mobile Journalism at Birmingham City University (2017-present)

BA- Journalism and Communication at Manipal Academy of Higher Education, Manipal (2013-2016) – CGPA: 8.70

Higher Secondary (CBSE) – Humanities - Chettinad Vidyashram, Chennai (2013) – 95.4 %

Secondary (CBSE) – Padma Seshadri Bala Bhavan Senior Secondary School, Chennai (2010) – CGPA: 9.2



**STRENGTHS**

- Confident with social media and blogging tools
- Good oratorical and writing abilities
- Handle leadership roles and team responsibilities well
- Willing to work hard and learn
- Good hospitality and social skills